



Dear entrepreneurs!

Allow me to present to you the annual document – "the Investment climate of the municipality "Kizilyurt City", prepared on the basis of the" Investment strategy of the municipality "Kizilyurt city "until 2020" and developed taking into account the new tasks set before us By the head of the Republic of Dagestan.

Despite the sanctions against Russia, which create serious foreign economic risks and can not but affect the investment activity of the urban district, work continues to create a favorable climate for investment.

The town of Kizilyurt is one of the most promising municipalities of the Republic of Dagestan, has great investment potential and significant competitive advantages. Favorable location, beautiful nature, favorable climate, helps us to maintain the status of an attractive city for investors.

The main objective of the investment policy of the city district-the formation of a favorable investment climate, increasing the investment attractiveness of the city, ensuring the growth of investment activity of economic entities, contributing to the acceleration of the socio-economic development of the city as a whole.

It is important to note that this year significant results have been achieved in the formation of a favorable investment climate, but it is not necessary to calm down. It is necessary to move forward and plan for the future.

According to the main indicators of socio-economic development "Kizilyurt" occupies a leading position in many areas and looks worthy against other cities of the Republic of Dagestan.

Government statistics say that the city actively stepping up the pace of development in almost all sectors of economy and social sphere:

Thus, the growth rate for January-June 2015 compared to the same period in 2014 amounted to:

- industrial production of 19.1%,
- investments in fixed capital-8,8 times,
- construction-31,0%,
- retail trade turnover-17,8%,
- the volume of paid services to the population-14,8%,
- turnover of small and medium-sized businesses-32.1%.

The average monthly salary of employees in the city for January-June 2015 amounted to 21375.12 rubles, which is 3060.52 rubles more than in 2014.

The volume of investment in fixed assets from all sources of financing in the first half amounted to 513.9 million rubles, or 51.0% of the annual task (forecast for 2015 – 1007.6 million rubles.)

New economic entities that create new jobs are opening in the city district. In total, 294 seats were created in the first half of 2015, against 208 seats in the same period of 2014.

The growth rates of investments indicate that the city is moving forward with confidence.

The administration of the city district carries out continuous work to improve the investment image of the territory.

However, despite the positive results, it is important to note a number of unresolved problems. The amount of investment that is now entering the city is insufficient for the active development of the economy.

The lack of investments does not allow to create as much as possible own profitable sources for development of the social sphere. The existing problems are a serious obstacle to building the investment potential of the city:

- limited access to Bank credit resources;
- Bank financing does not solve the problems of development of small and medium-sized businesses, due to the lack of proper collateral, the opacity of financial flows of small businesses, the caution of banks in lending to small businesses;

- for the majority of small businesses, the situation remains typical with a shortage of workers of the necessary skills, equipment of the required quality, premises.

Therefore, we need to create conditions for the work of entities of all categories of business (from small to large) and a favorable investment climate.

To achieve the above mentioned objectives adopted "the Comprehensive program of development of municipal formation "City of Kizilyurt" 2016", this year developed a "Road map" on implementation of the Standard activities of the city administration on provision of favorable investment climate on the territory of municipal formation "City of Kizilyurt".

In the sphere of investment policy, we set ourselves the following tasks for the future:

- building the investment potential of the city;
- attraction of investors for creation of new, and also expansion and modernization of the existing industrial enterprises in the territory of the city;
- implementation of the Standard of activity of the city administration to ensure a favorable investment climate in the city district;
- promotion of the products, works and services made in the territory of municipality to the regional and interregional level by the organization of participation of the enterprises of the city in Republican and interregional competitions.
- providing accessible infrastructure for the placement of production and other investment objects. For this purpose it is necessary to update annually the register of the parcels of land ready to place investors for implementation of projects in the sphere of the industry. Moreover, all urban planning documents, schemes for the development of engineering and road infrastructure should be up to date, and comply with the plans for the placement of investment projects.

The priority direction of the investment policy of the administration of "Kizilyurt City" was and remains the implementation of measures to improve the socio-economic situation in the city.

The key sectors in which we will attract investment will be: industry, construction, medicine, education, housing and communal services, improvement.

I would like to touch upon one of the most important factors influencing the favorable investment climate – labour resources.

In recent years, in the city, as in the Republic as a whole, there has been a decline in the prestige of primary vocational education, technical education, respectively, there is an imbalance of the labor market and the market of educational services. Higher education remains prestigious against the needs of the labour market.

Analysis of the professional composition of the unemployed shows that the least in demand in the labor market: accountants, economists, lawyers. Teachers, doctors and nurses were in high demand in the labor market. We are ready to consider business proposals to provide labor resources for the implementation of priority investment projects.

Summing up the results of my address, I cannot fail to note the problems faced by our municipality in working with investors and attracting investments.:

a) limited municipal support measures for the investor, due to the scarcity of local budget;

b) shortage of qualified personnel (both workers and specialists on work with investors).

It is necessary to increase the information openness of the city in terms of creating a positive investment image. We need to talk as widely as possible about the urban district, its capabilities and potential. For this purpose, there are a lot of tools: presentations, exhibition and fair activities, placement of information materials and interviews about the investment potential of the city in print media and online publications. A number of such events we are already carrying out on the website of the city administration has a portal "investment activity", which contains: the investment strategy of the municipality until 2020, the investment passport of the municipality, a list of services provided by the administration of the MO "city of Kizilyurt", or subordinated municipal unitary enterprises and institutions in the course of working with investors.

Special attention should be paid to young people - it is the basis for the future development of the municipality.

It is necessary to create more opportunities to improve the educational level, the organization of cultural and sports activities of young people, the self-realization of the young generation in the city, solving the housing problem.

Behind all achieved figures and the results noted in the message, there is a huge work of staff of city administration, collectives of municipal authorities and all asset as a whole.

Today, we are summing up the results of the six months and note not only the progress achieved, but also set goals for the future. This is a deliberate effort to increase the tax base and increase revenues, create new jobs, increase wages, and attract investments to the city, construction of industrial objects and objects of social sphere, road construction and maintenance, and other important tasks which will enable them to live better and more comfortable for the residents of our city. Their solution is possible only if concerted and

effective work of local self-government bodies, enterprises, institutions and organizations of the city.

Taking this opportunity, I would like to Express my gratitude to all investors who create new jobs in our city, build new infrastructure, thereby creating favorable conditions for people to live in our city.

I also Express my deep gratitude to all my colleagues, deputies, heads of organizations and institutions for their cooperation.

In conclusion, I would like to note that there are no trifles in working with investors - only painstaking, daily work in this direction we will be able to achieve the desired results.

The main directions of activity are defined. I am sure that we will succeed.